



What are conflict-free diamonds? Conflict-free diamonds are diamonds which are guaranteed not to be obtained through the use of violence, human rights abuse, child labor, or environmental destruction. They can be guaranteed because they are individually tracked to ensure that ethical practices were used in mining, cutting, and polishing.

Diamonds that are not conflict-free are often called Blood Diamonds. Most conflict-free diamonds are from Canada and are verified through the Canadian Diamond Code of Conduct, CanadaMark, or the Government of Northwest Territories.

The Conflict-Free Diamond Council is dedicated to stopping the trade of conflict diamonds, blood diamonds, but trying to create a consumer demand for conflict-free ones. They provide information and resources to consumers on where to buy conflict-free diamonds. They also create awareness on the impact diamond trade has on people through war and unfair labor practices.



The Kimberly Process was created in 2003 to address the problem of conflict diamonds.



If you are trying to find out who sells conflict free diamonds, it may be hard. There is only one program that meets The Conflict-Free Diamond Council's standards of conflict free diamonds, which is CanadaMark. Some brands that participate in CanadaMark's chain of custody are Artic Fox, Arctic Star, Aurias, Australian Star, Avait, Canadia, Candi, Caprice, The Eighty-Eight, **Eskimo**, Finesse, Gemfire, Hallmark of Quality, Maple Leaf Diamonds, Nenoir, and TUGYDIAM.

Zales Corporation is committed to the ongoing efforts to stop the trade of conflict diamonds. Zales has a conflict diamond compliance program, which requires all of Zales vendors to guarantee that the diamonds and diamond containing jewelry they provide are conflict free. Zales conflict-free diamonds are certified. Brilliant Earth also has certified conflict-free diamonds. Right now, 5% of the proceeds from the purchases of Brilliant Earth conflict-free diamonds are donated to help local African communities, who have been affect negatively by the diamond trade for years and years. All of their diamonds come from two mines in Canada. Buy buying a Brilliant Earth conflict-free diamond, you are making a difference.

